

FaDa B.V.

FaDa B.V.

BUSINESS PLAN

1. Confidentiality Statement

The information contained herein is confidential between [FaDa B.V.] Keyfin and CEG. This document contains private information that may not be divulged or discussed with anyone outside the aforementioned organisations without written consent from [FaDa B.V.].

2. Brief Overview

The Business Plan indicates the Company's intention to be regulated in Curacao in accordance with the Legislation. The licence will be held by the Company which has been registered in accordance to Curacao.

Subject to the attainment of the necessary authorization and sub licence by CEG, the Company envisages 31/1/2024 as the date of commencement of operation.

3. Description of the Company

3.1 Type of Licence

The licence being requested by the Company is a **B2B** Licence

3.2 Channel

The channel being requested by the Company is **Online**

3.3 Game Vertical

The Game Vertical being requested by the Company is for **Casino Type of Games**

4. Group Structure



International Games System Co., Ltd. was incorporated in Taiwan (R.O.C.) in November 1989. The Company is mainly engaged in the planning for arcade games software, hardware, and design, research and development, manufacturing, marketing and after-sales services, and services of online games and mobile games.

The Company's shares have been listed on the Taiwan Stock Exchange (TWSE) Mainboard since July 12, 2006.

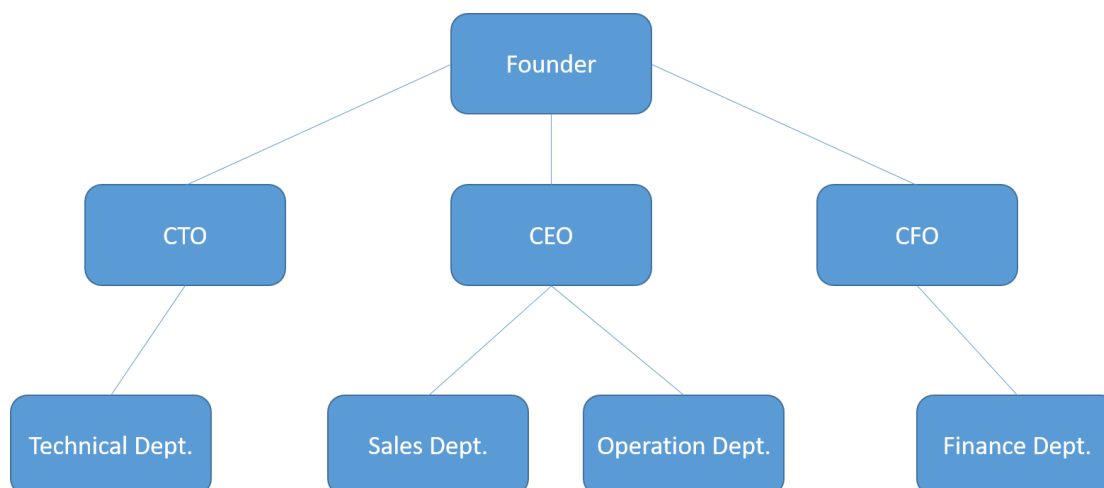
5. The Team

Applicant's and Management team's gaming experience;

IGS is a group of well-experienced and strong gaming developers from our parent company that is dedicated to creating the best and most original games in pursuit of excellence and innovation, which are our core values. Our parent company "International Games System Co., Ltd." is based in Taiwan that develops video game software for Arcade, PC, and mobile games. Founded in 1988 and got IPO in 2006. Having 1000+ employments, and 80 percent of the staff are focusing on research, and have been developing new products nonstop, such as mobile, console, and H5 games.

FaDa Gaming is hoping to combine the resources of the parent company along with the rich experience in social slot games, bring more entertainment elements to the online gaming market and concentrate on the development of gambling games, like slot, fishing, table, cards, bingo, and casual games, creating better game content and bringing new electronic game experiences to European and American players. After obtaining the official operating license, we hope to have a more in-depth strategic development.

- Establish and maintain responsible accounting practices and procedures;
- Maintain effective controls over financial practices, including the establishment of minimum procedures for internal fiscal affairs and the safeguarding of assets and revenues;
- Maintain systems for reliable record keeping;
- File periodic reports with gaming regulators;
- Maintain strict compliance with various laws, and regulations and required minimum internal controls pertaining to gaming.
- Adopt rules and regulations under the implementing statutes;
- Make appropriate investigations to determine if there has been any violation of laws or regulations;



The team behind the Company has been operating in the respective industries for a number of years and brings a wealth of experience and expertise to this venture.

The skills and expertise of the key roles required in the team is provided below:

Name	Job title/role within company	In house
WU, JIUN SHENG	CEO	In house
Han-Yu Liao	Senior Director	In house
Pei-Hua Chen	Senior Director	In house
Han-Yu Liao	Senior Director	In house
Pei-Hua Chen	Senior Director	In house

Professional Back-up

Further to the above, the Company also intends to engage other experienced professionals to back up its operations. Such professionals include:

Services	Providers
Risk Management Services	
Event, content and odds provision for betting Services	N/A
Fraud Management Services	None
Holding and Managing of Players Funds Services	None
Customer Due Diligence Services	None
Colocation services and other Managed Information Technology Services	Google Cloud
Back-up and Disaster Recovery Services	Google Cloud

Payment Processing Services	None
Internal Audit Services	TBC
Player Support Services	None
Marketing and Advertising Services	None
Providing Function of Money Laundering Reporting Officer	None
Provide dispute resolution services to players	None
Player Registration Services	None
Supply and Management of Material Elements of a Game	None
Supply and Management of Software Services	NA
Hardware Maintenance Services	Google Cloud
Software Maintenance Services	None

6. Overview of the Software

"Crazy 777" is a classic slot machine. There are 3 same symbols from left to right to win prizes. The gameplay is simple and it is equipped with a revolver reward design. If the reel stops at "RESPIN", it will randomly re-spin 1~5 times. The winning board allows users to verify various points-winning effects, and the product has passed GLI certification.



Marketing Research and Plan

BE A PROFESSIONAL GAME DEVELOPER

"Market-oriented global planning"

"Own brand dedicated to R&D"

Mission : Provide high-quality recreational products and services

Integrate culture, art, and electronics, create high-quality recreational products and services, bring our own unique gameplays, and provide healthy and joyful entertainment.

Vision : FaDa B.V. is becoming a global professional game developer in the recreation industry. Engage the market and consumers, continue to invest in R&D of advanced game technologies, cultivate world-class game talents, lead development in the industry, accumulate R&D capacity and market experience, and join the world's top online casino operators, studios, and game developers.

Our passion is unlimited!

Our Advantages

100+ Games in HTML5: FaDa B.V. creates Slot, Arcade /Fishing, Table/Card, and Bingo games popular in all gaming markets.

Speed & Flexible: High-efficiency works, requirements vary per operator and each configuration is designed specifically.

Multi Everything: Cross-platforms, 10 Languages, all currencies; Landscape and Portrait mode, all via one single API.

Variety game function: Customized missions and systems, such as Jackpots, Bonus Games, Tournaments, Must Hit By, etc. Operators can easily set up by themselves.

Back office: We care about all of our products, whether customer-facing or behind the scenes. Our back-office tools are user-friendly, customizable, and highly effective.

Secure, Stable, and Simple.

Customer Service: We offer highly personalized support to each and every operator, providing clients with the most appropriate services, 24/7.

More Connected: Desktop, tablet, or smartphone, all of our games are delivered in HTML5 for flawless performance on any device.

SWOT Analysis and details of the Strategy

Strengths

30 years of land-based experience, and powerful R&D specialists.

- With more than 30 years of experience in developing Arcade gaming and extensive market acumen.
- Rich experience in social slot games.
- We are good at various types of products such as fish machines, slot machines, and betting machines, and have excellent performance in image quality, gameplays, and operation.
- The main international markets are in Southeast Asia.
- Accumulating experience and pursuing innovation is the driving force for our continuous growth.

Weaknesses

A new entrant in the market, exploring and learning.

- At present, we are still a new entrant in the market and are still exploring the preferences of local users.
- Lack of brand awareness.
- Lack of reliable connections in Europe and Latin America Market.

Opportunities

Well experienced, unique gameplays, and innovative.

- Enhance the user's play experience through micro-innovative game design, this trend of gameplay is also deeply loved by the market.
- A whole new brand with unique gameplays in the market.

Threats

Competitive, replaceable, and unfamiliar market.

- There are many competitors in the market, and they are continuously growing and competing.
- Unfamiliar market with unknown risks.

- Sales and Marketing Plan including Target Markets and Delivery Channels;

- Promote products quickly through operational activities.
- Improve the retention and accumulation of members through a rich operating mechanism.
- Establish brand reputation and credit through real-time and 24-hours services.
- Extend more product types through localization.
- Targeting at EU and Latin America markets.
- Look for good agents to cooperate.
- Cooperate with reliable integrators.
- Establish Twitter, Instagram, Facebook, and YouTube for our brand.
- Publish news on our social media and websites.
- Cooperate with famous gaming news publishers.

Details of the Technical Set-Up;

All of our games are delivered in HTML5 for flawless performance on any device, all via One Single API.

Primary server in Belgium, and replication in Curacao.

1. The platform is built on Google Cloud, using Google Kubernetes Engine (GKE), a service provided by the Google platform. All services can be deployed, tested, and updated quickly, reducing errors caused by manual updates.

1.1 Project level protection mechanism

GKE is a service established based on a VPC (Virtual Private Cloud) network environment, so from the Project level, Firewall rules can effectively protect the GKE environment. And GKE continues all GCP services with default real-time records Audit Logging, through simple approval settings you can see the audit records of all GKE operations, to achieve the company's internal information security protection.

1.2 Cluster level protection mechanism

Based on the protection of the Control Plane, the Cluster can be set as a Private Cluster during construction, so the VM where the Cluster is located is not able to directly access it externally.

And then constitute a closed development environment. In addition, we can even set a white list for Control Plane access, restricting only specific network segments to entering Control Plane to perform operations.

1.3 Application Deployment protection mechanism

We know that among software services, the most easily invaded is third-party package software from unknown sources.

Therefore, GKE can use Google Artifact Registry's Vulnerability Scanning to scan and certify the security of Docker images,

Then, set the Binary Authorization Policy to ensure that all deployed Docker Images are certified to ensure the security of the application deployment process.

Briefly speaking, deploying through Google Cloud enables our platform to benefit from the following:

- (1) Automated update service of software and hardware.
- (2) Customized K8s network connection service.
- (3) Automated and secured CI/CD process.
- (4) Automated resource expansion.
- (5) Automated Log collection and real-time monitoring.

Using Google cloud services allows us to significantly reduce platform maintenance errors and human errors, and to identify who modified what items through the relevant modification process.

1.4 GCP attack protection mechanism

We use the service provided by Google - Google Cloud Armor, as a Web Application Firewall (WAF) and DDOS mitigation service.

2. All systems are monitored with Grafana and 24/7 customer services.

Grafana is multi-platform open-source analytics and interactive visualization web application. Through Grafana, the collected data can be queried and displayed visually, and real-time alerts.

2.1 Use Grafana to monitor the platform and game services on GCP (Google Cloud) to ensure that no issues occur.

When problems are founded, alerts will be sent, and technicians will be notified through 24/7 customer service partners to assist in troubleshooting.

3. GCP disaster recovery mechanism

Create timing snapshots and full images.

While creating a cluster, it was already a partition (meaning: cross-countries and regions). In addition, we will back up the image file, and when a problem occurs, it will be overwritten.

Reduce the scope of damage at that time by partitioning, and then restoring the file through an image.

7. Financial Forecast

Financial forecast for FaDa Gaming Ltd		
Sales revenue	€10,000	
Cost of Sales	€6,000	
Gross Profit	€4,000	

8. Financing Plan

The Company shall pay CEG in advance for the twelve (12) running months following the issue of the licence and every anniversary thereof, throughout the duration of the licence the annual licence fee as instructed to us by CEG.